



Triller Live

The Quickstart Guide

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Getting Started Checklist

Before going live, you will need a few things:

- You must be verified on Triller 
- You must reach out to your Account Manager or to [Customer Support](#) to be granted access to the feature
- You must have a Cover Image for the broadcast
- If you are broadcasting a pre-recorded video, use a 1080p camera for best results. Most formats will work with OBS (more on this later), including mp4.

How do I get verified?	To get verified, please contact Customer Support
What are the required dimensions for the cover image?	The cover image for a landscape broadcast displays at an aspect ratio of 16:9. The minimum size requirement is 1280x720 px.

Why Schedule a Broadcast?

Scheduling a broadcast ahead of time provides the opportunity for Creators to announce the event and generate excitement prior to the live broadcast.

Creators can share their Broadcast's unique URL via social media (or any other marketing channel) days or hours before the scheduled broadcast is set to go live.

How to Schedule a Broadcast

To schedule a broadcast, follow these steps:

1. In your web browser, navigate to triller.co/golive/schedule
2. Make sure you're logged in.
3. Enter a description for the broadcast. This description will be displayed in the feed, so a clear, short description is best. The maximum description length is 100 characters.
4. Select a broadcast date and time.
5. Upload your cover image.
6. Click "**Schedule Broadcast**" to schedule the broadcast.
7. On the next screen, you will be provided with your **Broadcast URL**. This is the URL that you will share to promote and announce the Scheduled Broadcast.

Can I pin my scheduled broadcast to the Triller feed?

Yes. To get your Scheduled Broadcast pinned to the Triller feed, please contact [Customer Support](#)

OBS Setup

In order to go live with Triller, you need to use transcoding software. We recommend OBS. It's free and straightforward to use.

1. Download and install OBS.
2. In OBS Settings, under Output, there is a setting called "Keyframe Interval" Set this value to 2 seconds. To see this setting, you may have to set the Output Mode to Advanced.
3. If you've never used OBS before, spend some time getting comfortable with it. Make sure that you're able to stream the content that you're going to want to stream. You may have to set up a source for it.

For more help with OBS, take a look at these wiki articles:

- [OBS Studio Quickstart](#)
- [OBS Studio Overview](#)
- [OBS Troubleshooting Guides](#)

Going Live

Once you've finished setting up and configuring OBS, you're ready to go live on Triller.

Follow these next steps to start the broadcast:

1. Run OBS and prepare your media.
2. Open a web browser and navigate to triller.co/golive/schedule.
3. Navigate to the video that you had previously scheduled. Click the **"Go Live"** button on it.
4. Double-check that the description and image are correct.
5. Click **"Go Live"**.
6. Do you see the Server URL and Stream Key? You'll need those to go live.
7. Without closing the website, switch over to OBS, click **"Settings"**, select custom for Service, and enter the Server URL and Stream Key. Click **"OK"**.
8. In OBS, make sure your source is correct and click **"Start Streaming"**.
9. Switch back to the Triller website. As soon as it detects your live stream, you'll be broadcasting!

Ending a Broadcast

When you're done broadcasting, click the **"End Broadcast"** button on the Triller website, and then switch back to OBS and click **"Stop Streaming"**.

That's it! It may seem like a lot of steps the first time through, but after you've done it once or twice, you'll find that it's very quick and easy to broadcast.

Broadcasting Tips



Interact with your viewers

When you're broadcasting, be sure to keep an eye on chat. Responding to chat messages is a great way to engage viewers. Be friendly, answer their questions, and ask them questions, too. Talk with them just like you would talk to someone in person.



Have a stable internet connection

While you don't need a blazing-fast internet connection to broadcast on Triller, a reliable, stable connection is recommended. If you've been having connection issues lately, consider waiting to stream until the issue is resolved.



Test your camera and microphone before going live

You've put in the hard work building the hype. The last thing you want is for a janky camera or mic to kill your momentum. So, please be sure to test your setup before going live. Viewers should be able to see and hear you clearly.



Video Quality and Lighting

We recommend (but don't require) a webcam or camera capable of broadcasting at least 720p for the clearest video signal.

We also recommend that you start your broadcast from a well-lit area or use additional lighting sources for the best camera performance.